



Advisor Committee Member

***Sameer Mohyuddin** holds a BA in Computer science, University of Central Punjab, Pakistan, and a MSc in Communications and Interactivity by University of Linköping, Sweden.*

Mr Sameer has over 10 years of experience directly interacting with global customers in an enterprise software business, training, customer support, and presales capacity. Furthermore, he has designed and implemented training programs that had a significantly cut development cost and time-to-market, by using blended learning techniques and employing modular development strategies including LMS and LCMS.

Mr Sameer with his teams have delivered live training in formats like classroom, live virtual training, e-learning, video, and audio podcasts to over 1,000 customers, partners and employees, and launched e-learning training used by over 500 global employees, while maintaining a 80%+ trainee satisfaction rating.

At First Class Business Middle East he is a member of the Advisory Committee