



Director of Branding Department

Professor Demetris Vrontis, holds a PhD in International Marketing from Manchester Metropolitan University Business School, studied in the United Kingdom and obtained a BSc (Hons) in Business from Manchester Metropolitan University Business School, a PGCE (HE) from Manchester Metropolitan University, and an MBA (with Distinction). Professor Vrontis is a Fellow Member and certified Chartered Marketer of the Chartered Institute of Marketing (UK) and a Chartered Business and Chartered Marketing Consultant certified by the Chartered Association of Business Administrators, serving as a consultant and member of Board of Directors to a number of international companies.

He is a Professor of Marketing, the Executive Dean of Distance Learning and the Director of the MBA and Doctorate Programmes at the University of Nicosia, Cyprus. At the same time he is a Visiting Professor and Research Fellow in various Universities around the globe. Previously, Prof. Vrontis served as Head of the Marketing Department (2004-2005), as Associate Dean (2005-2006) and Dean (2006-2012) of the School of Business at the University of Nicosia.

At First Class Business Middle East he holds the position Director of Branding Department