



Director of Marketing Department

Dr. Jacob M. Chacko, is the Dean of the College of Business Administration at Abu Dhabi University. Prior to joining ADU, he was the Dean of the School of Business at Clayton State University, in Atlanta, Georgia. Dr. Chacko has also held administrative positions as Associate Dean and Department Head at two universities in the US.

At his prior institutions, Dean Chacko successfully led the AACSB accreditation and reaffirmation process. As the Dean of the School of Business at Clayton State University, Jacob led the initiative to develop an academic niche in Supply Chain Management. Under his leadership, the first BBA and an MBA in Supply Chain Management and Logistics in Atlanta were developed. He was also instrumental in developing the Center of Supply Chain Management to connect faculty and students with practitioners and companies for consulting, training, internships, and placement purposes.

At ADU, Jacob has led the development of the first doctoral program at the University and in the emirate of Abu Dhabi. Under his leadership, ADU has developed a dual degree EMBA/MGM program with Tulane University in New Orleans, a second one with the University of Tampa and have developed five areas of specializations within the University's MBA program.

Dean Chacko received his bachelor's degree in accounting from Belgaum, bachelor's and master's degree in marketing from Nairobi, and Doctorate in of Business Administration in marketing and international business from San Diego, CA. He is a graduate of the Management Development Program from Harvard University, and was a Fulbright-Hays scholar to Singapore and Malaysia.

At First Class Business Middle East he holds the position Director of Marketing Department