



Trainer, Motivational Speaker and Author

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***Michael R. Virardi** is a trainer, motivational speaker and author. With a solid background in customer care, sales and management, Michael lectures and speaks on the topic of customer service, sales, leadership and team building. Michael is also a TEDx speaker. He spoke in 2013 in Nicosia (Cyprus) with the title “A Good Boy” and in 2014 in Ankara (Turkey) with the title “The Circle of Trust!” An avid reader and visiting lecturer at four Universities: University College London, University of Lausanne, The Swiss Education Group and the University of Cyprus. Michael believes that the tools to grow and become successful are inherent within us all. And these are: drive, passion, will-power and knowledge applied.*

Michael has given seminars at various large and prestigious organizations such as: McDonald’s Middle East & Africa, Microsoft (Greece, Malta & Cyprus), Bayer CropScience (Greece), Marks & Spencer’s (Cyprus), Aker Solutions (Finland), EOS Solutions (Germany), University of Lausanne (Switzerland), Swiss Education Group (Switzerland), University College London (UK), University of Cyprus (Cyprus).

Last but not least, he is a best-selling author with his book “Positive Impact! 26 simple ways to boost your business and your life!” You can download his best selling book from Amazon or through www.positiveimpactbook.com. His latest book “Crisis? Let’s Beat it!”, which is on the 5 pillars of self-development, has also become a best-selling book and is featured on Amazon.

At First Class Business Middle East he holds the position of a Senior Business Consultant